



BRIDGES OC 2019

Building Connections for a Sustainable Future

A dialogue for all of us: the social, economic, and ecological impacts of smart growth, for a sustainable future

May 3, 2019
Division of Continuing Education, Building 8, Yosemite Room
University of California, Irvine, California

Hosted by

UCI School of Social Ecology



AIA
Orange County



ORANGE COUNTY



UNITED NATIONS ASSOCIATION
OF THE UNITED STATES OF AMERICA
Orange County Chapter

Event Sponsor



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AGENDA

8:00 – 8:45 am
**Registration
Breakfast and Networking**

8:45 – 8:59 am
Overview of the day

Welcome and Opening Remarks

- Event Hosts
 - Diane E. McLean, FAIA, LEED AP (BD+C), CHC – Environmental Architect & Advocate and Sustainable Development Consultant
 - Doug Colby – Senior Dir. Of Development, UCI School of Social Ecology

9:00 – 10:15 am
**OC Social Ecology Forecast:
Solving the Major Challenges Facing Orange County**

- **Introduction** – Richard Matthew – Associate Dean of Research and International Programs, UCI School of Social Ecology
- **Workforce/Economic Change** – Jae Hong Kim – Associate Professor of Urban Planning and Public Policy
- **Affordable Housing** – Nick Marantz – Assistant Professor of Urban Planning and Public Policy
- **Water Challenges** – Nicola Ulibarri – Assistant Professor of Urban Planning and Public Policy
- **Coastal Challenges** – Brett Sanders – Professor of Civil and Environmental Engineering, Urban Planning & Public Policy
- **Adolescent & Youth Health** – Jessica Borelli – Associate Professor of Psychological Science
- **The Emerging Newsom Era** – Louis DeSipio – Professor of Political Science and Chicano/Latino Studies and Director of the Center for the Study of Democracy

10:15 – 10:45 am
Break, Visit Exhibitors, and Sponsors

10:45 – 12:00 pm
Responses to the Affordable Housing Crisis in Orange County

- Brian Goodell – Mayor Pro Tem, City of Mission Viejo
- David Belmer – Deputy City Manager/Planning Director, City of Anaheim
- Steve Harding – Director of External Relations, American Family Housing
- Tung Tran – Senior Director, Jamboree Housing
- Bob Simons – Partner & President, SVA Architects
- Moderator: Ron Nestor, AIA – WHA Senior Partner

12:15 – 1:00 pm
**Lunch
Visit Exhibitors, and Sponsors**



AGENDA

- 12:45 – 1:00 pm **Randy Shaw Book Signing**
- 1:00 – 2:00 pm **Keynote Presentation – A Generation Priced Out**
- Randy Shaw – Author and Executive Director, Tenderloin Housing Clinic
- 2:00 – 2:25 pm **Preparation for Breakout Sessions**
- 2:25 – 3:45 pm **Interactive Breakout Sessions: Speakers + Discussions**
- Transportation: Room 1015**
- Presenter: Doug Feremenga, Ph.D., AICP CEP, LEED AP – Manager, Environmental Planning, Transportation Corridor Agencies
 - Moderator: Doug Houston – Associate Professor of Urban Planning and Public Policy
- Risk and Resilience: Room 3050**
- Presenter: Heather Rosenberg – Associate Principal, Arup
 - Moderator: Ray Dapp – Project Manager, USGBC Orange County
- Food Insecurity and Food Waste: Room 1045**
- Presenter: Andrea Gutierrez – Director, UCI FRESH Basic Needs Hub
 - Moderator: Iris Castillo – Program Director, Caterina’s Club
- 4:00 – 5:00 pm **Featured Speaker – The Political Realities of Affordable Housing**
- Cesar Covarrubias – Executive Director, The Kennedy Commission
- 5:00 – 5:15 pm **Conclusions and Closing Remarks**
- Richard Matthew – Associate Dean of Research and International Programs, UCI School of Social Ecology
- 5:15 – 6:00 pm **Bridges OC Wineclusion**

PROFESSIONAL BIOGRAPHIES



Richard A. Matthew – Associate Dean of Research and International Programs, UCI School of Social Ecology

Richard Matthew is Associate Dean of Research and International Programs, Professor of Urban Planning in the School of Social Ecology the University of California at Irvine, and founding Director of the UCI Blum Center for Poverty Alleviation.

He studies (a) the environmental dimensions of conflict and peacebuilding; (b) climate change adaptation in conflict and post-conflict societies; and (c) transnational threat systems. He has done extensive field work in conflict zones in South Asia and East, Central and West Africa.

In addition to his positions at UCI, he is also a Senior Fellow at the International Institute for Sustainable Development in Geneva; a Senior Fellow at the Munk School at the University of Toronto; a senior member of the United Nations Expert Advisory Group on Environment, Conflict and Peacebuilding; and a member of the World Conservation Union's Commission on Environmental, Economic and Social Policy.



Jae Hong Kim – Associate Professor of Urban Planning & Public Policy

Jae Hong Kim is an associate professor in the Department of Urban Planning and Public Policy at the University of California, Irvine. His research focuses on urban economic development, land use change, and the nexus between these two critical processes. His academic interests also lie in urban analytics and dynamic system modeling. His work attempts to advance our knowledge about the complex mechanisms of contemporary urban/metropolitan development and to develop innovative planning strategies for both

academics and practitioners.



Nicholas J. Marantz – Assistant Professor of Urban Planning and Public Policy

Nick Marantz is an assistant professor in the Department of Urban Planning & Public Policy at the University of California, Irvine. He holds a JD from Harvard Law School and a PhD from the Massachusetts Institute of Technology. Professor Marantz's research focuses on local governance and the regulation of the built environment. Much of his research addresses on

the efficacy of specific interventions intended to reduce inequality, particularly interventions intended to improve housing affordability. He has published in scholarly journals, including the Journal of the American Planning Association, and his research has been cited in newspapers including the Los Angeles Times and the Wall Street Journal.



Nicola Ulibarri – Assistant Professor of Urban Planning & Public Policy

Dr. Ulibarri is an interdisciplinary scholar who uses political, social, and technical perspectives to evaluate the sustainability of environmental planning and decision-making practices. Her research focuses on understanding and enhancing decision-making processes about water infrastructure systems, their impact on the environment, and the people who depend on them. She earned her PhD through the Emmett Interdisciplinary

Program in Environment & Resources at Stanford University.



Brett Sanders – Professor of Civil and Environmental Engineering, Urban Planning & Public Policy

Dr. Sanders' research is focused on coastal and urban hazards posed by flooding. He studies the dynamics of floods, including interaction of natural and human factors that contribute to increasing flood losses, and how these dynamics change over time with economic development and climate change.

A focal point of research the past decade has been collaborative modeling of hazards with at-risk communities to improve understanding and enhance management efforts. This work has contributed to building coastal flood resilience in Orange County, San Diego County, and Baja California.

Dr. Sanders is a recipient of the prestigious National Science Foundation CAREER Award, he is a member of the Public Policy Institute of California Water Policy Network, and a member of the California Coastal Commission Science Advisory Panel.



Jessica Borelli – Associate Professor of Psychological Science

Jessie Borelli is an Associate Professor of Psychological Science at University of California, Irvine. She is a clinical psychologist specializing the field of developmental psychopathology; her research focuses on the links between close relationships, emotions, health, and development, with a particular focus on risk for anxiety and depression.

Jessie Borelli also maintains a small private practice where she sees children, adolescents, adults, couples and families, with a specialization in the areas of anxiety disorders, eating disorders, adoption, and parenting.



Louis DeSipio – Professor of Political Science and Chicano/Latino Studies and Director of the Center for the Study of Democracy

Louis DeSipio is a Professor in the Departments of Political Science and Chicano/Latino Studies at the University of California, Irvine and Chair of the Department of Chicano/Latino Studies. DeSipio is the author of *Counting on the Latino Vote: Latinos as a New Electorate* and the co-author, with Rodolfo O. de la Garza, of *US Immigration in the 21st Century: Making Americans, Remaking America* and the co-author, with Todd Shaw, Dianne Pinderhughes, and Toni-Michelle Travis, of *Uneven Roads: An Introduction to U.S. Racial and Ethnic Politics*, second edition. He is also the author and editor of a nine-volume series on Latino political values, attitudes, and behaviors. DeSipio is the Past-President of the Western Political Science Association (WPSA).



Brian Goodell – Mayor Pro Tem, City of Mission Viejo

Brian Goodell moved to Mission Viejo in 1968 with his parents and sister from northern California. He is a graduate of Mission Viejo High School and UCLA. Brian served as a Commissioner on the City of Mission Viejo Community Services Commission from 2015-2016.

Brian was one of the original members of the Mission Viejo Nadadores and he was the first Olympic gold medalist from the team when he won both the 1500-meter and 400-meter freestyle swimming events, both in world record time, at the 1976 Olympic Games in Montreal.



David Belmer – Deputy City Manager/Planning Director, City of Anaheim

David has approximately 33 years of experience in local government mostly in the areas of redevelopment, building, and planning. He joined the City of Anaheim as Director of the Planning & Building Department in May, 2015 and now serves as Deputy City Manager. Prior to that, he served as Assistant City Manager for the City of Lake Forest. David has a Master's Degree in Public Administration from Cal State Fullerton.



Steve Harding – Director of External Relations, American Family Housing

Steve Harding began his work with American Family Housing after retiring as a Captain with the Orange County Sheriff's Department in 2008. With almost 40 years of public service experience, his understanding of our community's need for programs to support at-risk populations have brought new perspectives to our organization. With AFH, he has served as a job developer, case manager, volunteer coordinator and now as the Senior Director of External Relations. Steve holds a Bachelor's Degree in Business Management and is a graduate of California's Law Enforcement Command College for Organizational Leadership.



Tung Tran – Senior Director, Jamboree Housing

Tung Tran is currently a Senior Director at Jamboree Housing Corporation overseeing the development team. Prior to joining Jamboree in 2016, Tung was at ROEM Development Corporation where he started as a Development Associate and became the Director of Development. Over the course of ten years at ROEM, he managed and directed a team on various aspects of development for about 2,000 units totaling approximately \$550M. Prior to ROEM, he was a Development Officer at the San Jose Redevelopment Agency for five years where he worked on public infrastructure projects, and managed neighborhood groups and business association. Tung is a California licensed landscape architect and began his career working for various landscape architectural design firms. He has a Bachelor of Science in Landscape Architecture from University of California at Davis, a Master of Urban Planning from San Jose State University, and a Master of Real Development from University of Southern California.



Robert Simons – Partner & President, SVA Architects

Robert Simons, AIA has devoted his 30-year career to creating enduring, functional, and sustainable spaces. He believes that exceptional planning, architecture, and public-private partnerships are key assets that can improve cities and neighborhoods. His vision for creating spaces that enhance quality of life has resulted in an array of innovative developments and award-winning projects.

Bob's career has been characterized by the development of multi-use institutional facilities, hospitality, design-build developments, and projects spawning from public-private partnerships (P3). As President of SVA Architects, his foresight to pursue innovative P3 projects has helped grow the firm's spectrum of work, including opportunities with unique economic, design, and sustainability components. Under his leadership, the growing firm is focused on delivering living and learning environments that improve the health of users and local communities.



Ron Nestor, AIA – WHA Senior Partner

With over 40 years of design and planning experience in a wide variety of product types ranging from single-family homes to downtown high-rise corporate headquarters office parks and industrial facilities, Ron's projects include some of the most recognized in the region. Ron's residential experience includes the planning and design of the Belcourt and Newport North communities in Newport Beach; single-family homes, townhomes and condominiums throughout California; numerous affordable apartments including the award-winning Oceana Apartments in Huntington Beach; and Ambassador Gardens in Pasadena, a once-in-a-career project set on a historic estate.



Randy Shaw – Author and Executive Director, Tenderloin Housing Clinic

Randy Shaw is the Executive Director of the Tenderloin Housing Clinic, San Francisco's leading provider of housing for homeless single adults. Shaw's new book, *Generation Priced Out: Who Gets to Live in the New Urban America*, highlights the pricing out of a new generation of working and middle-class residents from the nation's most progressive cities. Shaw offers a roadmap for cities to end exclusionary land use policies and build the infill housing necessary to expand affordability and combat climate change. Shaw's prior books include *The Activist's Handbook*, *Beyond the Fields: Cesar Chavez, the UFW, and the Struggle for Justice in the 21st Century*, and *The Tenderloin: Sex, Crime and Resistance in the Heart of San Francisco*. Shaw has been an attorney since 1982 and is editor of BeyondChron.org.



Doug T. Feremenga, Ph.D., AICP CEP, LEED AP – Manager, Environmental Planning, Transportation Corridor Agencies

Dr. Feremenga is an Urban Environmental Planner with extensive experience as a practitioner, researcher and academic. His expertise encompasses: project planning and management; project permitting, and coordination with various federal, state, and local agencies; project construction, and mitigation monitoring. Doug's current duties with the Transportation Corridor Agencies include activities related to roadway ecology, land use and environmental planning, and habitat Conservation. Doug is a Board Member of Greenroads International, and a Board Member of the Natural Communities Coalition (former Nature Reserve of Orange County). Doug has a Bachelor of Science, Master's, and Ph.D. degrees in Urban and Regional Planning from the University of Zimbabwe, California State Polytechnic University, Pomona, and University of California, Irvine, respectively.



Doug Houston – Associate Professor of Urban Planning and Public Policy

Doug Houston is an Associate Professor of Planning, Policy and Design in the School of Social Ecology at the University of California, Irvine. His research investigates how urban development patterns intersect with neighborhood livability and environmental quality. These themes are evident in four overarching and interrelated areas of his empirical work: (A) impacts of transit-oriented development, (B) human activity patterns and environmental hazards, (C) urban inequality and access to opportunity, and (D) geographic analytical methods. His scholarship contributes to several literatures – transportation and environmental planning, environmental health science, public health, and geography – and expands each by helping explain how places and policies influence people, behavior, and community health.



Heather Rosenberg – Associate Principal, Arup

Heather Rosenberg joined Arup as an Associate Principal and Los Angeles Resilience Lead. She is a USGBC Ginsberg Fellow and founder of USGBC-LA's Building Resilience-LA program. An ecologist by training she has worked with organizations ranging from real estate investment to home healthcare workers, transportation authorities to social justice organizations, and helped GRESB develop the Resilience Module.

Heather formerly served as a principal at CTG Energetics. She was appointed by Mayor Eric Garcetti to serve on the City of LA's Innovation and Performance Commission and serves on the City's Resilience Steering Committee. She served on the NIST Resilience Panel, and currently serves on the State of California Clean Energy Jobs Act Citizens Oversight Board, the American Society of Civil Engineers Resilient Infrastructure SPEED Committee and former member of the USGBC Social Equity Working Group.



Ray Dapp – Project Manager, USGBC Orange County

For 25 years Ray has worked as a Commercial Real Estate Asset Management Professional, holding positions in Senior Management with Companies in the United States and Japan. In the U.S., he directed property operations for the Alexander Haagen Company, R&B Enterprises and Insignia Residential Group.

Currently he is concentrating on the environmental and sustainability aspects of Real Estate. He is a USGBC Green Associate, completed the UCLA Global Sustainability Certification and the Harvard Executive Education for Sustainability Leadership Program. Ray is the Project Manager for the United States Green Building Council-Orange County California Community. Ray graduated from California State University, Sacramento with a B.S. in Business Administration, Marketing and Real Estate & Land Use. He is a United States Air Force veteran.



Andrea Gutierrez – Director, UCI FRESH Basic Needs Hub

Andrea Gutierrez grew up in Lima, Peru and migrated to the US at the age of fifteen. She's a proud first-generation, non-traditional UCI alumna and works on campus as the inaugural Basic Needs Director.

Andrea opened the first food pantry at UCI in October 2015 and has worked with student and campus leadership to secure long-term funding for its operations and expansion into the center that is now known as the FRESH Basic Needs Hub. She participates in campuswide efforts to address student basic needs insecurities and advises student leaders. She also serves as co-chair for the campus and Systemwide Basic Needs Committee, which is part of the University of California Global Food Initiative.

Passionate about food equity and access to higher education, Andrea was the recipient of the 2017 Dynamic Woman of UCI Award for Social Justice and the 2018 Distinguished Leadership Award for the Latinx Community at UCI. In Spring 2018, she gave a TEDxUCI Talk titled Food for Thought: How Action Leads to Hope.



Iris Castillo – Director of Operations and Programs, Caterina’s Club

Iris Castillo developed a passion for giving back to the community after experiencing homelessness and hunger as a child. That experience gave her full knowledge and understanding of Caterina's Club's mission to alleviate homelessness and hunger. With many years in the hospitality industry in both hotels and restaurants, Iris became an instructor for the Hospitality Academy Program but soon after took on a managerial role in the organization. Iris currently oversees the most significant project for Caterina’s Club, Feeding the Kids in America.

Iris has opened over 50+ new sites to provide hot meals to low-income and homeless youth in our communities and has taken this program to the next level. Recently, Iris expanded the program into San Diego County and established an active meal program in Long Beach and South Orange County, making Caterina’s Club now reach northern and southern Orange County as well as in Los Angeles, and San Diego counties.



Cesar Covarrubias – Executive Director, The Kennedy Commission

Cesar Covarrubias is the Executive Director of The Kennedy Commission – a collaborative of community members and organizations that advocates for the production of affordable homes for Orange County’s low income families.

Cesar has become a leading expert in affordable housing and land-use policy. Under his leadership, the Commission has implemented affordable housing advocacy campaigns that have developed housing policies to promote the development of affordable housing in Orange County. The Commission also strives to develop solutions to housing needs and unite communities across Orange County to improve neighborhoods and strengthen public participation of residents.

Prior to joining the Commission, Cesar worked at the Fair Housing Council of Orange County, advocating for the rights of tenants and addressing housing disparities in Orange County.

Cesar holds a law degree from Thomas Jefferson School of Law and a bachelor’s degree in Political Science and Spanish Literature from California State University, Fullerton. Cesar participates in various local and state housing policy working groups and volunteers on various non-profit boards.